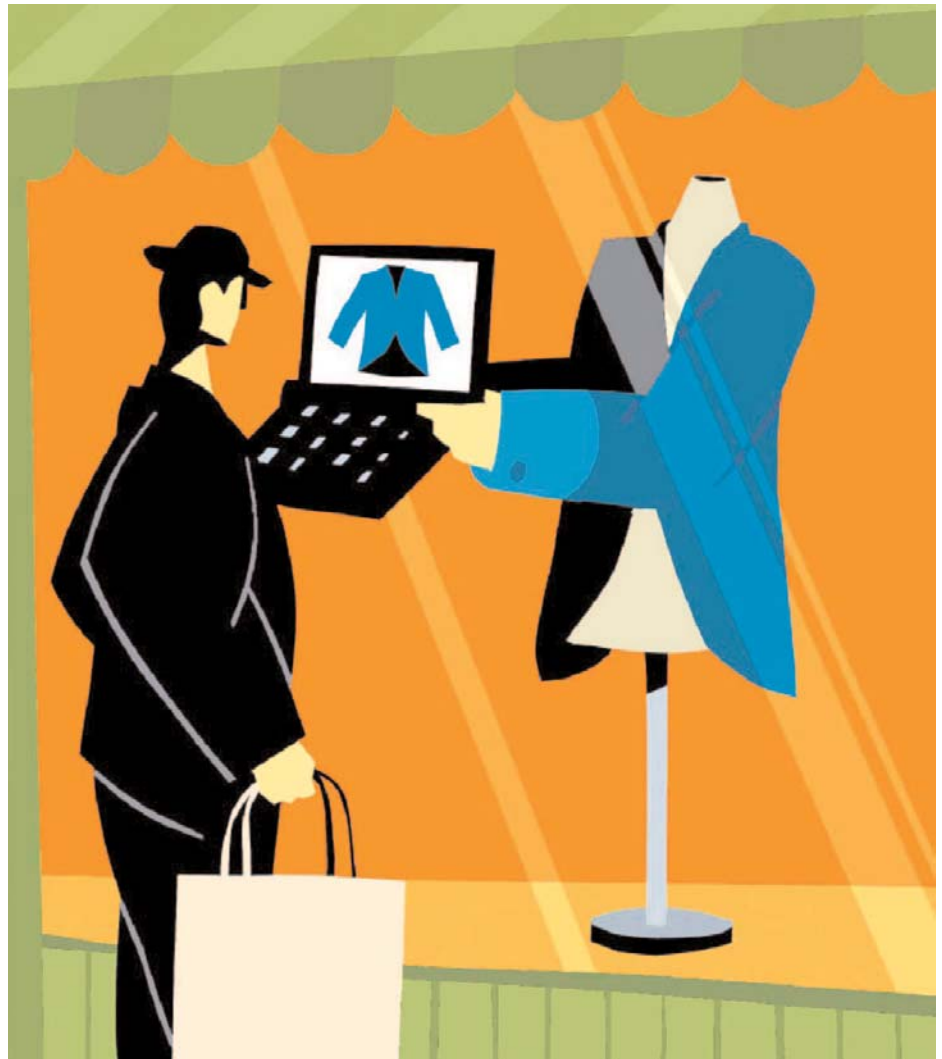


## If At First You Don't Succeed...

*Some retailers are finding success in industries long thought off-limits to e-commerce*



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